

Board Members in Attendance (term expiration):

X	Susana Vazquez (2026)	X	Julie Smitherman (2028)
X	Sean Hilty (2026)	X	Kirk Lightfoot (2028)
X	Marissa Wilson (2026)	X	Ken Jones (2028)
X	Stephanie Benitez (2026)		Clay Nordan (2028)
X	Wesley Hallman (2026)	X	Kathy King (2028)
X	Tonia Mayton (2027)	X	Courtney Bennett (Ex Officio)
X	Patricia Honeycutt (2027)	X	Mayor Nix (Ex Officio)
X	Jackie Chappell (2027)	X	Adele Nelson (Ex Officio)
X	Susan Lehman (2027)		Junior Mayor (Ex Officio)
X	Sarah Hogan Shaw (2027)		MDCD Representative (Ex Officio)

Call to Order and Approval of Minutes

President Kirk Lightfoot called the meeting to order at 8:10 AM.

Minutes were reviewed from the meeting on February 12, 2026. *On a motion by Julie Smitherman, seconded by Patricia Honeycutt, minutes were approved as presented.*

Treasurer's Report

Treasurer Sarah Hogan Shaw presented a report dated 3/2/26 indicating:

- Income Statement (Profit & Loss for 1/5/26 – 3/2/26): \$21,209.02
- Balance Sheet (as of 3/2/26): \$62,419.54
- Outstanding checks: \$5,305.49
- Net Statement Balance (as of 3/2/26): \$57,114.05

REVENUE SOURCES

- **Monte Gras:** \$15,069.93 total revenue for the reporting period of 1/5-3/2/2026
 - 115 event tickets sold this period (\$8,206.62) (190 total tickets sold to event)
 - 72 trackable drink tickets sold (\$353.52)
 - 169 trackable giveaway tickets sold (\$1,672.09)
 - \$1,815 total cash collected at the event (mix of giveaway and drink ticket sales)
 - Sponsorships collected:
 - Parker Law Firm (Green), Bradford Real Estate Group (Green), Montevillo Chamber of Commerce (Green), Team Lehman Realty/Su Casa Real Estate (Green)
 - Montevillo Historical Society sponsorship paid to the Foundation (\$750) and is not reflected in the work plan total since it is in a separate bank account.

- Unrestricted donations collected:
 - Spring Creek Investments (\$500), McLeod & Associates (\$250)
- Current workplan balance is \$9,751.28, which does not reflect outstanding reimbursements owed.
- **Membership Dues:** \$2,481.15
 - **Benefactor Level:** mStreet Fiber Alabama (new), America's First Federal Credit Union, Ellis Head Owens & Justice, Spring Creek Investments
 - **Supporter Level:** Falcon Art Supply
 - **General Level:** Mountain Valley Counseling
 - **Individual Level:** Ken Jones, Lelia Mitchell, John Miller (new)
- **Business Basics:** \$113.94
 - 12 tickets sold
- **Interest from Commercial Sweep:** \$220.62
- **City of Montevallo Annual Contribution:** \$25,000

On a motion by Susan Lehman, seconded by Patricia Honeycutt, the financial reports were approved as presented.

President's Report

President Kirk Lightfoot noted that approximately \$6,400 was raised at the Monte Gras Ball, and that the Facade Grant Application is now open with a deadline of May 6, 2026.

Committee Reports

Organization Committee:

None.

Design Committee:

Committee Chair, Julie Smitherman, reported that ideas are being discussed regarding the celebration of America250AL/the Semiquincentennial; a Liberty Tree will be planted this month and a photo op will be held with various officials; a litter cleanup event is planned for April 25 with support from Alabama PALS; new members are invited to serve on the committee; a new chair for the Holiday Storefront Decorating Contest is being recruited; thank you to John for refurbishing the Post Office Photo Frame in celebration of the Semiquincentennial; 3 roses have been planted at the Post Office to replace those that died, thanks to Green Valley Farms for the donation and to Public Works for planting.

Promotion Committee:

Committee Chair, Sarah Hogan Shaw, thanked Adele for her leadership in the Blooming Bargains program; three more sponsors are needed for Friday Nights at the Cove; a celebration of 10 years of being a Designated Main Street Community is being planned for June 13, with details to be announced; a community-wide yard sale is tentatively planned for May 9; a retractable awning is being considered to protect the stage area at Owl's Cove

Park to protect from sun and rain during events; a coordinator is needed for the Hometown Hype Team; thanks to Patricia for cleaning the "Shining Star" sculpture; the committee noted that we need to ensure lights are in working order at Owl's Cove Park prior to our concert series starting; Montevallo Chamber of Commerce will host Saturday Walking Tours in April in conjunction with a statewide effort coordinated by Alabama Department of Tourism--participants meet at 10 AM at Bicentennial Park.

Economic Vitality Committee:

Committee Chair, Ken Jones, reported that Dean Robicheaux from the University of Montevallo Stephens College of Business joined last month's meeting as a guest to discuss partnership and collaboration opportunities; business leaders are invited to get involved by participating in mock interviews, speed networking, etc. at UM and MHS; Main Street Alabama will partner with us soon to conduct a Housing Study, and all are invited to attend or spread the word about a free homebuyer workshop to be hosted by NACA (Neighborhood Assistance Corporation of America) at University Baptist Church from 10 AM - 2 PM on May 2.

Executive Director's Report

Activity Report

Courtney Bennett reported that our UM intern, Bex Pickering, is developing coloring pages featuring historic downtown buildings and will host a coloring activity in the kids' area at Arts Fest; they are also developing a self-guided walking tour of historic sites downtown. Courtney reported that she picked up spring cleanup items donated by PALS (Partners Against A Littered State) in Montgomery on March 4, and thanked Sarah for speaking on behalf of Montevallo Main Street at the Shelb Chamber Luncheon on March 5.

Business Transitions

- **Opened this month:**
 - n/a
- **Ownership transition:**
 - n/a
- **Opening soon:**
 - Skye Apothecary (615 Main Street), Grand Opening March 14 from 10 AM - 7 PM
- **Closed this month:**
 - Blue Phrog Gallery (955 Main Street) closing March 31
- **For sale:**
 - 727 Middle Street: call Anna Picklesimer at (205) 229-2499
 - Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
- **For rent:**
 - 440 Middle Street: Call Montevallo Realty at (205) 665-4689
 - 1259 Ashville Road, Suite 600: Call Shoal Creek Realty at (205) 567-9659
 - 1225 Valley Street: Call Shoal Creek Realty at (205) 567-9659

University of Montevallo Report

Wesley Hallman gave a report on the University of Montevallo.

City of Montevallo Report

Mayor Rusty Nix reported on the status of various projects throughout the city.

Old Business

- Volunteer hours were collected.

New/Other Business

- The board chose to table a vote on review of Sections IX and X of their Bylaws until next month.
- Friday Nights at the Cove needs 3 more sponsors this season at \$250 per event.

Announcements/Upcoming Events

- **Ongoing until further notice:** The 10th Annual Festival of Tulips will be open daily Monday-Saturday 10AM-4PM, and Sunday 12PM-4PM (depending on weather). Please check American Village's social media before your trip to ensure the field will be open for your visit.
- **Saturday, March 14:**
 - The 2nd Annual Montevallo Backyard BookFest will be held from 10 AM - 3 PM in the Orr Park Pecan Grove (940 Island Street). Enjoy crafts, story time, contests, games, authors, vendors, food trucks and more! Hosted by Parnell Memorial Library Foundation.
 - Montevallo Chamber of Commerce will host a Ribbon Cutting at Skye Apothecary at 10 AM.
- **Wednesday, March 18:**
 - Join us for the March Business Basics Session from 8:30-9:30 AM to learn about Marketing Essentials! This session will be held at University of Montevallo Stephens Hall (999 Farmer Street, Montevallo, AL 35115) in room 201 (large conference room on the 2nd floor). Attendees are encouraged to bring a computer, tablet, or smartphone to use during each session. Register online for \$10/session at this link.
 - Montevallo Chamber of Commerce hosts their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM and lunch (\$15) starts at noon. Natalie Steed, Development Officer for American Village and Executive Officer of the Alabama USA Semiquincentennial Commission, will talk about "America 250 Alabama"! RSVP to montevallochamber@gmail.com or (205) 665-1519 by March 13.
- **Thursday, March 19 - Sunday, March 22:** Montevallo Main Street Players will host "A Night of One Acts" at Parnell Memorial Theater! Purchase tickets at this link.
- **Sunday, March 22:** Join us at Montevallo Middle School at 2 PM for the dedication of the new historic marker designating Prentice High School School as part of the African American Heritage Trail.
- **Saturday, April 4:** Montevallo's Parks & Recreation Board will host their annual Easter Egg Hunt at Orr Park! The Easter Egg hunt will begin promptly at 10am. Photo opportunities with the Easter Bunny will be held immediately after the hunt.

The next Board of Directors meeting is scheduled for April 9, 2026.

On a motion by Julie Smitherman, seconded by Ken Jones, the meeting was adjourned at 9:28 AM.

Respectfully submitted, Marissa Wilson, Secretary